

## COMPUTER-ASSISTED RESEARCH

BY

DR. JAMES C. MACCAMPBELL DIRECTOR

Good research, of whatever kind, is dependent upon efficient access to sources of information. Since the opening of the Library to the public in 1982, the philosophy of research at the Margaret Chase Smith Library Center has focused on that word efficient. This Library is primarily concerned with historical and political research.

While scientific research is based on experimentation and laboratory activities first, and on books and other written records second, historical research is dependent upon written records, both primary and secondary, as its base.

These records can be very effectively and efficiently organized for research workers or they can be chaotic and frustrating to deal with.

The philosophy of access at the Margaret Chase Smith Library Center is very simple. It is that a research person working in this library will be able to spend time locating information in the most straightforward and efficient manner possible.

This presupposes, first, that the material is organized in logical, clear-cut ways and second, that access to it is simple and yet many-faceted. By many-faceted is meant that retrieval of information can be approached by many avenues.

No cataloguer and certainly no archivist can know or even guess how any given researcher will approach a given subject. Approach to research is based upon one's academic and intellectual background. the researcher's approach to the location of further information relates to what one already knows about the topic.

A young man came to the Center a year or so ago to locate information about Senator Smith's role as a member of the Armed

Services Committee in the decisions which the Senate made concerning the anti-ballistic missile system.

In the conference which the director holds with each serious researcher, he discovered that this man was an expert already on the history of the Armed Services Committee. He had done a doctoral dissertation on the subject and was now seeking information on a very small segment of the work of that committee and the role one member played in that activity.

The director realized that there were not enough references in the file to lead this man to the detailed aspects of this study which he needed. He discovered also that the man needed only primary material.

He already had read all that had been written about his subject. He now needed material to support his conclusions about Senator Smith's place in this legislative controversy.

The references in the card catalog to her correspondence and her speeches took him where he wanted to go and he found his material quickly and efficiently. The director learned which additional references were needed.

These were made and inserted in the index. In January of 1985 a major step was taken by Northwood's administration, in close cooperation with an interested donor, to make efficiency of access to information in this Library of even greater importance. At that time, the decision was made to automate the indexing done to date and to continue this process until the archival collection was completely indexed in machine-readable form. Although archival collections across the country are interested in computer-assisted indexing, this is the first archival institution to have accomplished it, so far as is known. Thus, as it stands today, the machine-

readable data base provides a complete index to the collection as it is currently available to the public. Although the archives are not yet fully catalogued, each day's work is added to the data base on a weekly basis thus assuring researchers that the index is fully current. Now when a person arrives at the Library for a day's work or a week's work, the Center's computer technicians can search the data base and discover within minutes what information can be supplied. In another helpful way, telephone inquiries can be quickly answered and material in photocopy form can be on its way by mail within a few hours. Research workers have a stimulating future ahead of them. The days of clawing through musty old boxes for nuggets of information are gone in good archival collections. The Margaret Chase Smith Library Center is proud to be in the forefront of these developments.

### SCHOLARLY RESEARCH ENCOURAGED

Invitations have been extended to high school and college students throughout Maine and New England to perform research at the Library Center. "Our responsibility is to help these young minds merge with the political and historical heritage established by Senator Smith," said Dr. James C. MacCampbell. Letters were sent to encourage young people to use the facilities for scholarly research. With the cooperation of the Maine Department of Educational and Cultural Services and the University of Maine Fogler Library, mailings were sent to principals, librarians, and political science department heads within these statewide regions.

Interested scholars are asked to contact the Library Center director or administrator for appointments.

## ENTREPRENEUR OF THE YEAR AWARD

## TALLMAN ADDRESSES EDCM GROUP

Donald B. Tallman, vice president of Administration at Northwood Institute, and executive director of the Margaret Chase Smith Library Center, challenged members of the Economic Development Council of Maine to assume a leadership role by actively serving others.

In a luncheon address, Tallman cited proven guidelines to Northwood's success as applicable to entrepreneurial endeavors.

He encouraged those attending to develop keen communication skills and to listen to the customers. Further, the willingness to defer to the experts can provide valuable insight for achieving goals.

Tallman noted the ability to be flexible and to be open to criticism as a "tough task," but a necessity in today's rapidly changing business world. He stressed the need to clearly focus effort and to be accountable.

Tallman paralleled Northwood's free enterprise philosophy, Senator Smith's dedication to public service, and the spirit of entrepreneurs: "Each holds the basic belief of the inherent worth and value of the individual. One person is important and can make a difference. The preservation of human dignity is paramount."

While recognizing the state can be of some assistance to entrepreneurs in small businesses, he stated the most meaningful and valuable assistance can come only from those who have the most to offer, those business people who have struggled and succeeded. Based on this premise, he challenged the group to develop a "mobile incubator" to provide experienced businesspeople to new or small businesses needing help. He pointedly recommended the group organize to "be there, be ready, and be understanding. Show off your results strengths, and flexibility by being of service to others."

Senator Smith congratulates recipients of the 1985 Entrepreneur of the Year Award, Paul J. Gelardi (left) and Anthony L. Gelardi (right).

The Maine Society of Entrepreneurs and the Northwood Institute Margaret Chase Library Center presented the 1985 Entrepreneur of the Year Award to two leading Maine businessmen. Named as recipients of this honor were Anthony L. Gelardi and Paul J. Gelardi, both of Kennebunkport. Anthony is president and co-founder of SHAPE, Inc., and Paul is president of SHAPE Video and vice president of SHAPE, Inc.

The Gelardi's were presented the award by Dr. David E. Fry, President of Northwood Institute, at the fall meeting of the Maine Society of Entrepreneurs held at the Margaret Chase Smith Library Center.

In making the award presentation, Fry said, "The key element in a dynamic economy is a spirit of risk-taking and adventure. Entrepreneurs provide that spirit. Our nation is different because of the freedom for the human spirit to explore, invent and progress. "Tony Gelardi and Paul Gelardi represent that spirit. The Gelardi brothers join all entrepreneurs who are national treasures in that they reflect the best within us and produce the progress we enjoy. Assisting Dr. Fry in the award presentation were Dr. R. Gary Stauffer, co-founder of Northwood Institute, and Senator Margaret Chase Smith. With approximately 2,000 employees and its primary base of operations spread over a geographical area of 20 square miles in southern Maine, SHAPE has an established worldwide reputation for quality, design, product and manufacture. The recipients of the first Entrepreneur Awards given last year were Thomas M. Chappall, president, Tom's of Maine, Inc., Kennebunk, and Maine real estate developer Peter Webber of Carrabassett Valley.

## MARGARET CHASE SMITH RECEIVES DISTINGUISHED SERVICE AWARD

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Commemorating its twenty-fifth anniversary, the Kennebec Valley Mental Health Center presented Margaret Chase Smith with the Distinguished Service Award. She was one of five honorees.

Others receiving the prestigious award were: former First Lady Rosalyn Carter, United States Senator Edmund S. Muskie, William E. Schumacher, and Scott Paper Company.

Mrs. Smith served on the Senate Appropriations Committee for health and medicine research for many years. She introduced legislation which increased funds for medical research. These funds included the mental health area, and appropriations have steadily increased over the years.

Invited guests included Senator George J. Mitchell, Representative Olympia J. Snowe, Representative John R. McKernan, and Attorney General James E. Tierney.

## ELDERHOSTEL PROGRAM

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This is the fourth year for the Elderhostel program at the Library Center.

Since 1983, our 100 individuals from 21 states have participated in the programs at the Library Center. Elderhostel is designed for individuals who are 60 years old or older, or accompanied by a "senior." Each week-long experience provides a balance of academic and social activities.

Programs are scheduled for June and September.

(see Upcoming Events on Page 4.)

## FOR THE RECORD

Senator Smith visits with Merton Henry and Helen Longley at an open House held at the Library Center. The event was in conjunction with an Appreciation Day designed to honor friends and supporters. Senator Smith and members of the Library Center staff greeted 125 guests during the special "thank you." activity.

### HELEN LONGLEY CHAIRS FUND DRIVE

Helen Longley, wife of the late Governor James B. Longley, is serving as chairperson of this year's fund-raising drive for the Library Center.

Mrs. Longley succeeds Portland attorney Merton G. Henry. She states her primary reason for accepting the leadership of this activity is, "...the interest Jim, my late husband, and I shared in the importance of education. Libraries are the foundation of education and the Margaret Chase Smith Library Center is a fine example. School children of all ages visit the facility and get firsthand knowledge of an excellent role model of what one person can accomplish."

The former State First Lady will be working with Norman Temple, former Central Maine Power Company vice president, responsible for the development program and public relations activities the Library Center.

The first \$25,000 raised during the campaign will be matched by Senator Smith under a challenge stipulation, according to Donald B. Tallman, executive director of the Library Center. Tallman reports the initial response has been very good, with contributions from a large number of individuals across the United States.

### LEARNING OPPORTUNITIES FOR NORTHWOOD STUDENTS

Regardless of the season, the Library Center continues to offer unique learning opportunities for Northwood students. Traditional students from the college's campuses in Michigan, Florida, and Texas were invited to enroll for a "mini-session" at the Library Center. A mini-session denotes an academic class offered during the break between regularly scheduled terms on campus. While some students choose to devote "break time" to pure relaxation, others take advantage of the time to acquire additional credit. Individuals studying at the Library Center in late February and early March accomplished dual goals. The mini-session included an interim of three days and two nights skiing at Sugarloaf/USA Ski Resort.

And, during a warmer season...a seminar designed for adults pursuing a degree through Northwood's External Plan of Study is scheduled for June 17-20. The seminar program will focus on material available at the Library Center related to Senator Smith's political career, and the relationship of government to business in the American free enterprise system.

June '86 marks the second occasion External Plan of Study students have been invited to fulfill their seminar requirements by attending the offering at the Library Center. Students are encouraged to bring their families and enjoy vacation days on the eastern seaboard, along with their educational endeavors.

—Angus King of the Maine Public Broadcasting Network interviewed Senator Smith for the hour-long television production of "A Conversation in Maine with Margaret Chase Smith," which aired on WCBB August 29, 1985.

—During Margaret Chase Smith Day, Skowhegan honored 14 women for their volunteer service to the community.

—The State of Maine Department of Educational and Cultural Services Division of Adult and Community Education, held seminars involving the economic vitality of Somerset County.

—The Northern Kennebec Regional Planning Commission held three monthly sessions on economic revitalization.

—Over 100 area Cub Scouts roamed the hallways and gallery areas after speaking with Senator Smith.

—The Skowhegan Business and Professional Women's Club Executive Committee meets for monthly discussions.

—The Maine Chapter of the National Investor Relations Institute developed its charter. Members represent corporations in Maine who have stock listed on a national stock exchange.

—Students enrolled in the Rehabilitation Program at the University of Maine at Farmington visited with Senator Smith after a tour.

—Ladies from the Outlook Club in Hartland, Maine, greeted by Senator Smith, conducted Business sessions while listening to Shirley Richard, president, District IV, of the Maine Federation of Women's Clubs.

—Superintendent of Schools, Leta Young, and Principal Thomas Farrell of School Administration District 54 in Skowhegan, conducted a variety of workshops and staff development sessions for state education officials, administrative team members, and teachers.

—Educational tours and visits with Senator Smith for students at Livermore Falls Middle School, Riverview Memorial School, Presque Isle High School, Foxcroft Academy, Margaret Chase Smith Grammar School, and North Elementary School were held.

—The Maine World Trade Association held a Board of Directors meeting.

—The Somerset Friends of the Performing Arts group holds monthly meetings and planning sessions.

—Dr. MacCampbell talked with group from the Madison Congregational Church Couples Club about Senator Smith's career.

—Members of the Maine Library Commission met for their annual meeting.

—Forty members of the Salvation Army Golden Age group in Portland met with Senator Smith.

## LANDRY APPOINTED ADMINISTRATOR

Linda J. Landry is the newest member of the staff at the Library Center, assuming the responsibilities as administrator. In making the announcement, Dr. James C. MacCampbell, director, designated Landry as the staff member responsible for the administration and financial control aspects of the operation.

Landry has extensive administrative experience, and before joining the staff at the Library Center, was assistant to the Community Development Director in Waterville. Prior to that she was director of Alumni Services for Thomas College for five years and was formerly with the Dean of Students office.

Holding a degree from the University of Maine in Farmington, Landry has had further study at Thomas College. She is active in church and community affairs, including the Maine Federation of Business and Professional Women's Club, Inc., and is past state president of that organization. In 1984, she was recipient of the Skowhegan Community Distinguished Citizen Award. In a recent comment, Landry spoke of the excitement and honor she associates with her position, "I take great pride in this beautiful, well-equipped facility, the vibrant personality reflected through individuals and programs, and the mission we serve."

### UPCOMING EVENTS

**April 16:** Maine Society of Entrepreneurs Meeting

**June 1-7:** Elderhostel program with classes focusing on "The Political Career of Margaret Chase Smith," "A Maine Adventure," and "Artistry in Food."

**June 17-20:** External Degree Seminar, designed for adults pursuing a degree through Northwood's External Plan of Study.

**June 24:** Maine Society of Entrepreneurs Meeting (tentative)

**June 25:** Annual meeting of the Library Board

**June 26:** Annual meeting of the Advisory Committee

**August 20:** Maine Society of Entrepreneurs Meeting: Announcement of the Entrepreneur of the Year Award

**September 14-20:** Elderhostel program offering classes on the history, literature and ecology of Maine

Myrt Willey (center) is joined by her mother, Mrs. Lora E. Denney, and son Michael Denney Corbett for the Distinguished Women's Award program in

### MYRT WILLEY PRESENTED AWARD

Myrt Willey, president, treasurer, and owner of T. W. Dick Co., Inc., in Gardiner, Maine, and a member of the Steering Committee from the Maine Society of Entrepreneurs, was recently honored in New York City. She was selected as one of 11 recipients of Northwood Institute's 1985 Distinguished Women's Award presented in November at the Waldorf Astoria. The ceremony marked the 16th anniversary of the award honoring women for outstanding career, academic and voluntary achievements. In the formal presentation of the award, she was recognized for "her entrepreneurial spirit, her exemplary leadership in a nontraditional woman's field, her achievements in the industry resulting in outstanding honors and awards, her efforts in the growth and maturity of the Maine Society of Entrepreneurs formed by the Northwood Institute, Margaret Chase Smith Library Center, and her support of the Arts."

Myrt Willey joins the ranks of over 100 previous awardees who have been honored with Northwood's Distinguished Women's Award including Celeste Holm, Sylvia Porter, Mary Wells Lawrence, Barbara Hackman Franklin, Senator Margaret Chase Smith, Greer Garson, Lillian Gish, and Cathy Guisewite.

## LOBBY DEDICATION HONORS SENATOR SMITH

Margaret Chase Smith was recently honored when the Student Council of Skowhegan Area High School voted to dedicate the lobby in her name for "her ideals, her devotion and her courage." Featured speaker for the event, Maine's Governor Joseph E. Brennan, said, "I don't think a high school could have a better example of what you can do and can be in America." Senator Smith, he said, is a model of courage.

While addressing a portion of his comments to students, Brennan continued, "If you ever begin to doubt yourself or think that you are not important enough to do something great, I want you to think about the woman you are honoring today."

Student Council President Kyle Blood presided over the ceremonies and praised Senator Smith by concluding, "It is our hope that the dedication of the Margaret Chase Smith Lobby will inspire each student to value the basic principle of Americanism, and to become a person who is not afraid of risks." Margaret Chase Smith's portrait and a plaque describing the dedication will be placed permanently in the high school lobby.

### \*\*\*\*\*SPECIAL NOTE\*\*\*\*\*

The Library Center has a new telephone number: (207) 474-7133. A new telephone system has been installed to provide expanded capabilities to enhance the facility for research, tours, meetings, and guests.

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